

MINNESOTA THOROUGHBRED RACEHORSE RESIDENCY, AFTERCARE, AND BENEVOLENCE PROGRAM

A Pilot Program to Create Economic Stimulus
for the State of Minnesota's Agriculture and
Equine Industries



Expanding the Agriculture Conversation



Thoroughbred Race Horses are Mobile Sports Franchises

People who own and race Thoroughbreds are owners of a sports franchise. They have the ability to choose to race their horses at any racetrack across the country. Prize money and awards are the key incentive to race in one state or track vs. another.



Thoroughbreds in Minnesota



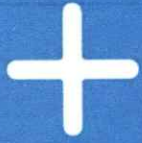
Horseracing in Minnesota creates over \$400 million in economic impact.

According to a 2017 Economic Impact Study provided by the University of Minnesota Extension.

A Thoroughbred Racehorse costs \$15,000 to maintain at Canterbury Park each summer.

This number is three times the cost of other equines due to the number of caretakers, premium feeds, and veterinary care provided.

The Thoroughbred Industry is working at Canterbury Park to provide the community with innovative and effective mental health programs and targeted education initiatives.



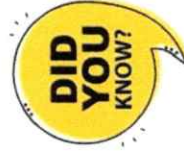
Jobs related to putting on the show at Canterbury Park.

A wide variety of staff ranging from starting gate crew to those selling beer in the grandstand.



Minnesota Thoroughbred
Racing Alliance

What Does It Take to Fuel a Field of Thoroughbreds?



The average Thoroughbred racehorse will consume 25lbs of food per day

A Whole Lot of Minnesota Agriculture



- | | | |
|-------------|---------------|----------|
| Supplements | Beet Pulp | Hay |
| Grass Seeds | Rice Bran Oil | Oats |
| Fertilizer | Corn Oil | Barley |
| | Canola Oil | Corn |
| | Soybean Oil | Wheat |
| | Molasses | Shavings |
| | | Straw |
| | | Alfalfa |



Pilot Program Grants

Two Year Program



\$2.5 million/yr

**Minnesota Thoroughbred
Residency Program**

Provided to Thoroughbred owners who have met horse residency requirements of at least 120 days in Minnesota and are declared Minnesota registered.



\$500,000/yr

**Retired Racehorse
Repurposing grants**

Provided to accredited Thoroughbred organizations that offer retraining and/or repurposing for retired Minnesota registered Thoroughbreds.



\$500,000/yr

**Mental Health and
Education**

Provided to support investment in and delivery of mental health and educational services to the local community and stable area workers.

Minnesota Thoroughbred Residency Program



- 120 consecutive days at Canterbury Park
- Annual incentives to return each year
- Eligibility to participate in Minnesota-based aftercare programs



Success in Other States

Virginia Certified

2754	Horses in Program Currently	318
180 days	Residency Requirement	90 days
\$3.1 million	Incentives Paid out in 2021	\$1.4 million



Delaware Certified



Retired Racehorse Repurposing Grants

- Grants provided by Dept. of Agriculture
- Provide retraining into new careers
- Available to nationally accredited organizations, MRC approved or Minnesota colleges and universities



Keeping Our Retired Thoroughbreds in Minnesota



✓ Supports Agribusiness

✓ Secures Open Space

✓ Makes Minnesota Better!

For the last decade, most retired off-track Thoroughbreds went to enjoy retirement on ranch land in North Dakota

The University of Minnesota - Crookston has been taking retired Thoroughbreds to use with students in their Equine Studies Program

Industry partner, This Old Horse is expanding their network of farms throughout the State

Mental Health and Education Programs

Horses and Horse Racing Helping People and Saving Lives

Furlong Learning Abijah's on the Backside

Supporting our Immigrant Community

Furlong Learning provides tutoring for Pre-K through 12th grade by licensed teachers, including distance learning when the children are not at Canterbury. Another offering from Furlong Learning is English as a Second Language classes (ESL) for adults.

Horses for Mental Health

Thoroughbreds are so much more than crossing the finish line first. They have the power to heal hearts and transform lives. Backside workers are in need of holistic support to navigate mental health challenges such as addiction, depression & anxiety. Abijah's on the Backside connects the Thoroughbred with those in need to save lives.

Thoroughbred based mental health programs are proving highly effective in saving lives of people struggling with PTSD, addiction, and depression.

The industry attracts a large number of individuals who are recent immigrants to our country. To support their success, the industry provides educational programs for children and adults.

