



# House Environment and Natural Resources Finance Thursday, February 21, 2019

John Frawley, Director



MINNESOTA ZOO



**A PUBLIC / PRIVATE PARTNERSHIP WITH A SUSTAINABLE  
BUSINESS MODEL**



MINNESOTA ZOO



**A ZOO FOR ALL MINNESOTANS**



MINNESOTA ZOO

**A MISSION TO CONNECT PEOPLE, ANIMALS AND THE NATURAL  
WORLD TO SAVE WILDLIFE**



MINNESOTA ZOO



**OUR STATE'S LARGEST ENVIRONMENTAL EDUCATION CENTER**



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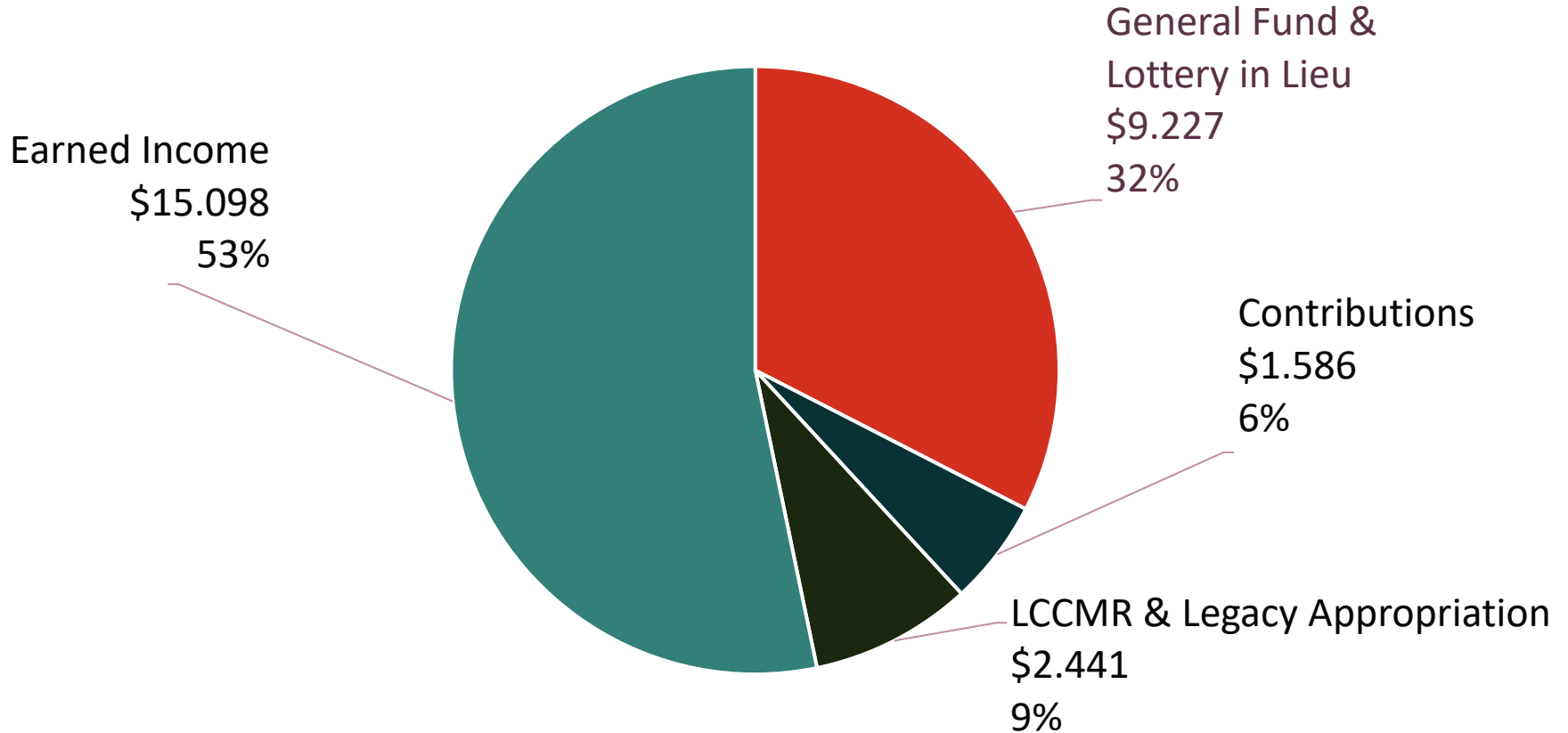
# OPERATING ON THE SCALE OF A SMALL CITY



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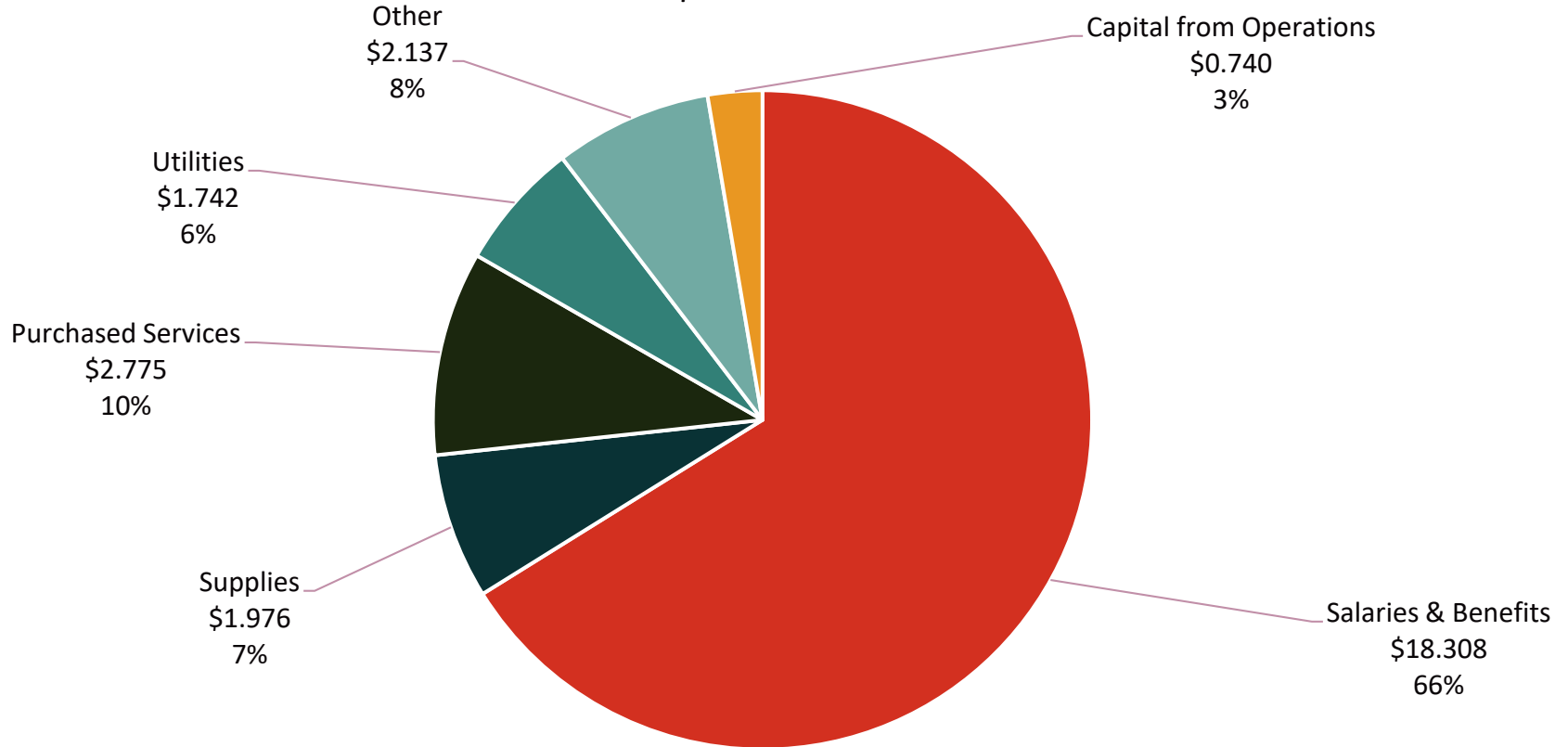
# FY 2018 Operating Revenue

Total \$28.352 million



# FY 2018 Operating Expenses

Total: \$27.678 million







# Operating Adjustment

- \$482,000 in FY 2020 and \$626,000 in FY 2021
- Includes:
  - Contractual compensation changes
  - MNIT enterprise rates
  - Statewide indirect costs
- Necessary to continue quality programs, outreach and experiences that Minnesotans expect





# Communication & Security Systems



- \$499,000 one-time
  - Replace phone system
  - Implement digital radio system
  - Upgrade security camera system
- Critical to protect the health and safety of 5,000 animals and thousands of guests, staff, volunteers



# Guest Mobility

- \$507,000 one-time purchase of fleet vehicles to move guests to and around the campus
- Based on outcome of current planning efforts; may include:
  - 34-passenger trolley
  - 10-passenger, all-season golf cart
  - 14-passenger van
- Part of commitment to removing barriers to access



*Hometown Trolley, Inc.*

## SMART SUSTAINABLE BUSINESS MODEL



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