



peopleforbikes

March 25, 2025

To: House Transportation Finance and Policy Committee

Re: PeopleForBikes Letter of Support for HF 2249

Dear Co-Chairs Koegel and Koznick, and members of Committee;

I am writing on behalf of the PeopleForBikes Coalition to express our strong support for House Bill 2249, which would make important changes to Minnesota's E-Bike incentive program. By moving to a lottery format, Minnesota residents will have a much greater opportunity to take advantage of the program, especially if they do not have ready or consistent access to the internet.

About PeopleForBikes

The PeopleForBikes Coalition is the sole trade association for U.S. manufacturers, suppliers and distributors of bicycle products, including electric bicycles. In 2019 PeopleForBikes merged with the Bicycle Product Suppliers Association (BPSA) to form a single trade association to represent the interests of the U.S. bicycle industry. We have over 330 members that produce goods in every segment of the bicycle market, from high-end competition bicycles to affordable kid's bikes. Our members produce the full range of components, parts, and accessories used for bicycling, as well as electric bicycles. We firmly believe that an electric bicycle incentive program will continue to greatly benefit Minnesota residents.

Electric bicycles are the future of mobility and recreation and have a proven track record of not only reducing car trips and congestion but also expanding low-cost mobility options for individuals who may not otherwise choose cycling for transportation. By eliminating barriers to access and streamlining the application process, Minnesota's incentive program will enable more residents to embrace the advantages of electric bicycles.

Respectfully submitted,

Matt Moore

Policy Counsel

matt@peopleforbikes.org