



# ART MEANS BUSINESS FOR MN

## Minnesota's Creative Sector Drives \$1.6 Billion Economic Impact

Source: 2025 Creative MN Report & Americans for the Arts

Minnesota's arts and culture sector directly supports **138,360 jobs** that result in **\$7.5 billion in compensation** to its workforce.

### Industry Sectors Ranked by Impact



### Non-Profit and For-Profit Art is a \$13.8 Billion Industry in Minnesota

Source: US Bureau of Economic Analysis & National Assembly of State Arts Agencies (2024). Data collected for 2022.

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