

CITY OF BLOOMINGTON

BLOOM IN BLOOMINGTON WORKFORCE DEVELOPMENT

The City of Bloomington is seeking legislative approval for \$300,000 in workforce development funds to support the expansion of workforce development programming and services in Bloomington, including the City's Bloom in Bloomington summer internship program.

Bloomington strives to support and grow more diverse and accessible workplaces for the community through programs designed to reduce barriers to employment and improve inclusion practices.

HISTORY

Bloom in Bloomington is a youth workforce development program that matches young people ages 16 – 24 with summer internship experiences within the city of Bloomington. The program launched in the summer of 2023 with support from the Office of Racial Equity, Inclusion, and Belonging and Bloomington's Community Development Department.

PROJECT DESCRIPTION

Bloom in Bloomington is the City's primary workforce development initiative. The program provides young people with opportunities to explore career paths from a wide variety of employers and industries, build valuable work experience and develop leadership skills.

Bloom in Bloomington is entering its third program year and requires additional resources and investments to grow the programs' reach and impact. The City is also expanding its capacity to be a connector and convener to support other workforce development partners serving Bloomington residents through the Bloomington Port Authority's new Economic Development Strategic Plan.



THE CITY OF BLOOMINGTON IS SEEKING LEGISLATIVE APPROVAL FOR \$300,000 IN WORKFORCE DEVELOPMENT FUNDS TO SUPPORT THE EXPANSION OF WORKFORCE DEVELOPMENT PROGRAMMING AND SERVICES IN BLOOMINGTON, INCLUDING THE CITY'S BLOOM IN BLOOMINGTON SUMMER INTERNSHIP PROGRAM.



The work of Bloom in Bloomington and related workforce development initiatives is year-round and includes building relationships with employer partners, other workforce development partners, youth workers and educators, and potential interns. Bloom internships run through the summer from May to August.

MORE INFORMATION

For more information, contact Community Development Director Kim Berggren at kberggren@bloomington.gov or 612-400-5711 or visit blm.mn/bloom.

