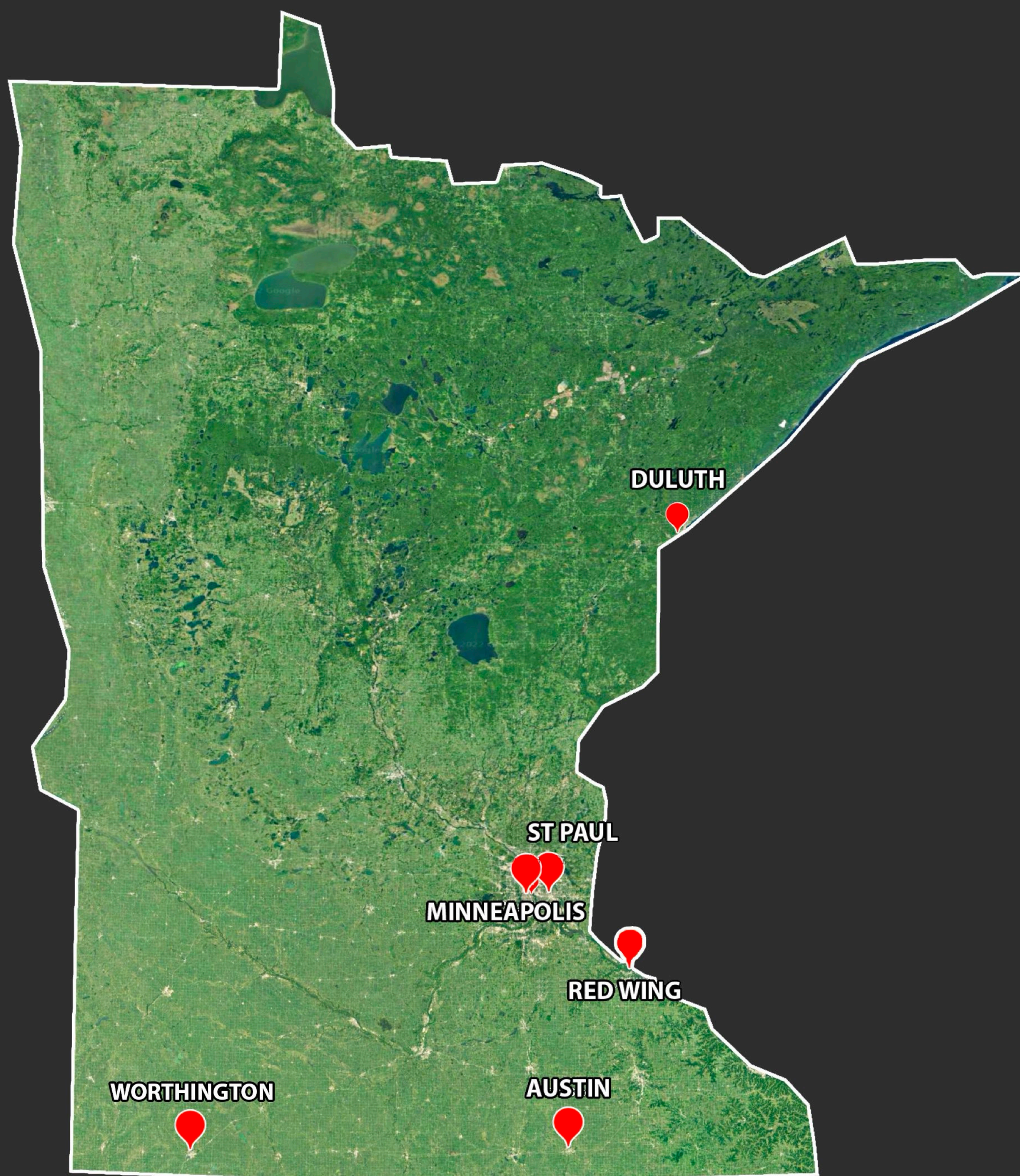




Mexican & Latino Cultural Arts in MN

(NEO)MURALISMOS DE MEXICO, DBA: MINNESOTA LATINO MUSEUM





ONGOING PROJECTS:

- **Saint Paul** — West Side cultural activities; 2022 Day of the Dead Altar at MN State Capitol
- **Minneapolis** — Lake Street Cultural Corridor; workshops at Waite House
- **Red Wing** — Collaborations with Hispanic Outreach and Anderson Center
- **Austin** — Murals and workshops with Austin Area Arts
- **Duluth** — Public Art, small business support
- **Worthington** — International Festival, public art creation

WORTHINGTON, MN - Jul, 2023

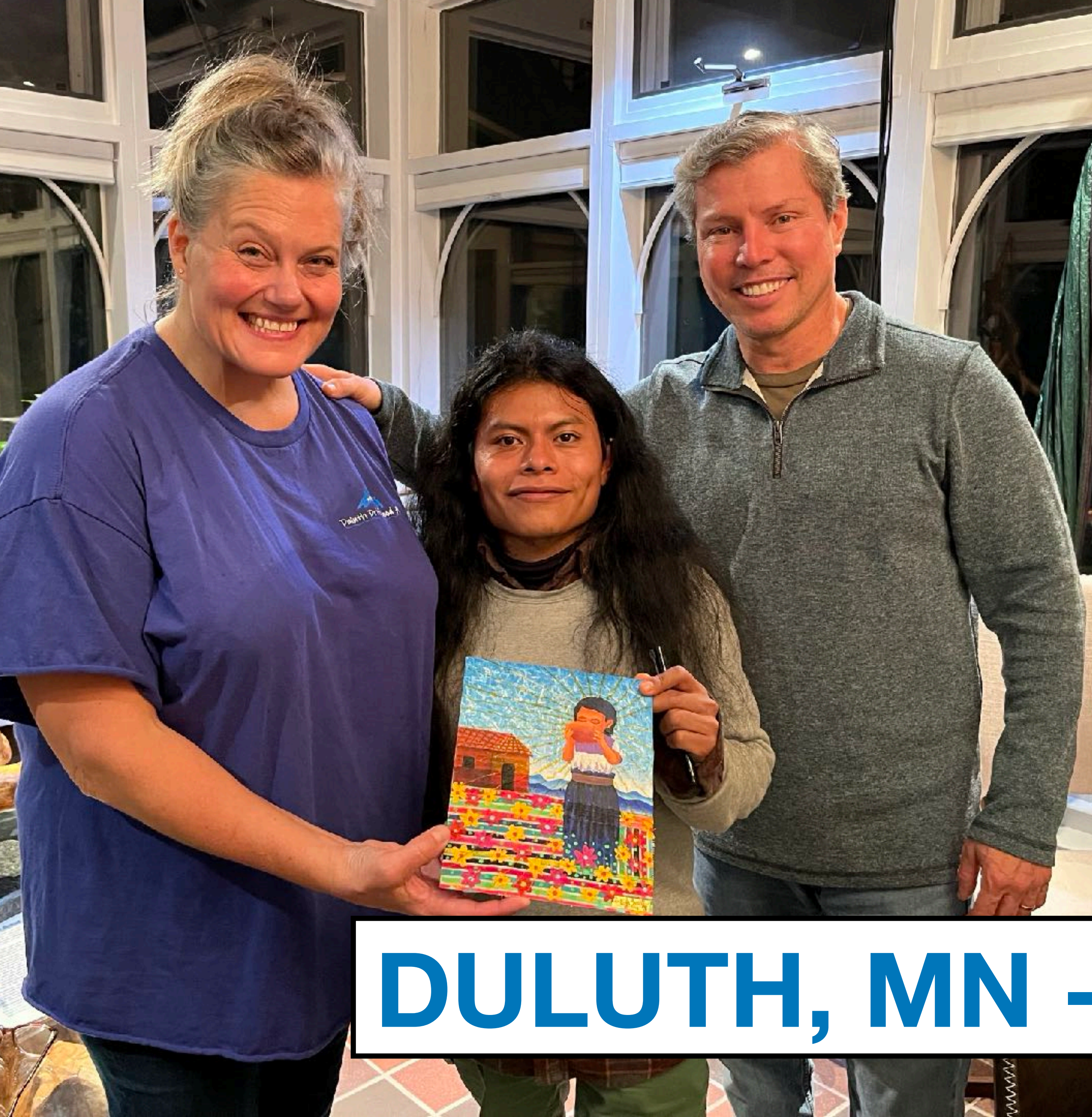




NORTHFIELD, MN - Sep, 2023

AUSTIN, MN - Sep, 2023





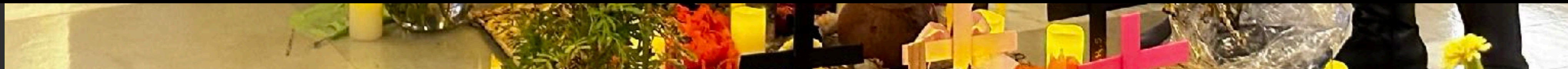
DULUTH, MN - Sep, 2023



RED WING, MN - Sep, 2022



Day of the Dead Altar 2022 — MN Capitol





STATE of MINNESOTA

Proclamation

- WHEREAS: Dia de los Muertos, known in English as Day of the Dead, is a holiday with indigenous Mesoamerican origins and is among the oldest holidays in the Americas that has been continually celebrated; and
- WHEREAS: Dia de los Muertos serves as a memorial celebration to recognize and honor loved ones who have passed away to ensure that they are never forgotten; and
- WHEREAS: Dia de los Muertos is shrouded in duality, from painting half of one's face, symbolizing the quick passage from life to death, to the eye-catching marigold flowers that guide the spirits to their altars through their vibrant colors and scent; and
- WHEREAS: An Altar de Muertos is a traditional cultural expression, a spiritual and religious offering, and folk-art form that is practiced by many Mexican and Latine communities in Minnesota and around the world to honor, remember, and celebrate the lives of friends, kin, and community members who have passed away; and
- WHEREAS: This year, in partnership with Minnesota Council on Latino Affairs and (Neo) Muralismos de Mexico, artists Mónica Vega and Flor Soto will create and install the first ever Altar de Muertos, or Community Altar, for Days of the Dead at the Minnesota State Capitol. The altar will be on display from November 1-13, 2022; and
- WHEREAS: The altar will serve to highlight and represent the cultural traditions of Mexican and Latine communities in Minnesota, create a space for remembrance of loved ones, and offer a space for community healing; and
- WHEREAS: Minnesota residents, businesses, and employees are encouraged to take the opportunity to learn about the tradition of Día de los Muertos and celebrate with loved ones both past and present.

NOW, THEREFORE, I, TIM WALZ, Governor of Minnesota, do hereby proclaim Tuesday, November 1, 2022, as:

DÍA DE LOS MUERTOS

in the State of Minnesota.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this 27th day of October.


GOVERNOR



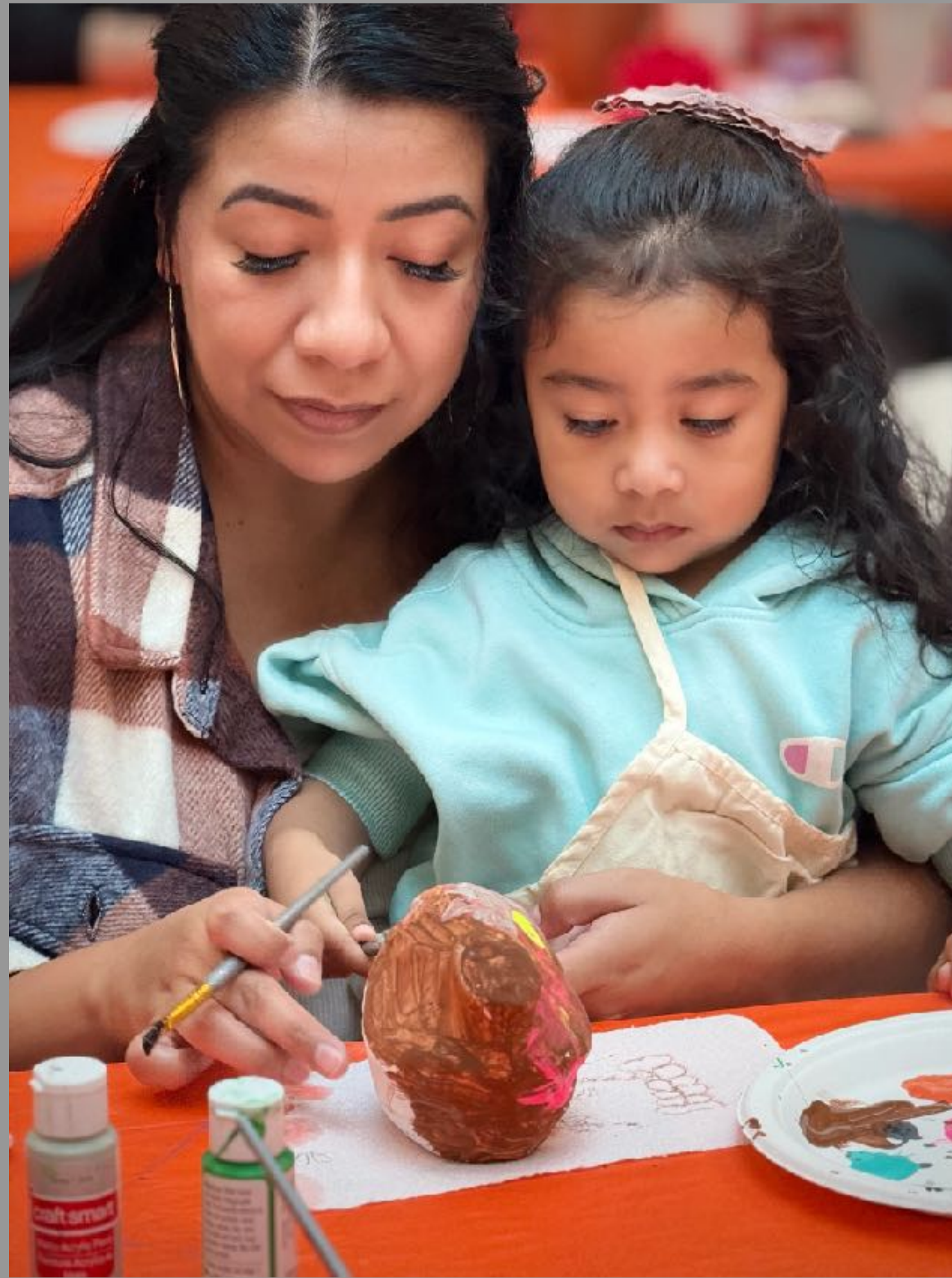

SECRETARY OF STATE

MALL OF AMERICA – Days of the Dead 2024



- ✓ 4 days of art (1 day installation, 3 days activities)
- ✓ 7,000 workshops participants
- ✓ 60,000 in-person viewers and visitors
- ✓ 150,000 - 200,000 social media and earned media viewers
- ✓ 10 arts workshops; 15 public art objects; 20 artists presenting

MALL OF AMERICA



MALL OF AMERICA - Nov 2024



DAYS OF THE DEAD 2024





MPRnews

After 100 years of waiting, a Latino Museum is proposed for St. Paul's West Side Flats

The museum hopes to open by 2029 and will celebrate and preserve Latino arts, heritage and community.

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“He created a store that functioned as a community center. People came to not only purchase *dulces* or ingredients they couldn't find anywhere else,” Lopez said, “But they also came for *convivencia*, to feel connected, to coexist with others after a long day on the railroad or working in the fields or cleaning houses. Garzón’s space, due to the people who interacted with it, became a space for arts and culture.”



Jessica Lopez Lyman, a University of Minnesota assistant professor of Chicano and Latino Studies, spoke about the proposed Minnesota Latino Museum

ALEBRIJES

KEEPERS OF THE ISLAND



Jun 1-Oct 26 • 2025 • Raspberry Island St. Paul, MN • MNLatinoMuseum.org

ALEBRIJES: Keepers of the Island

June 1 - October 26, 2025

- ✓ Our largest exhibit ever !!!
- ✓ Outdoor exhibit at Raspberry Island on the Mississippi River (downtown St Paul)
- ✓ Arts & crafts activities with families



Patapez, Alejandro Camacho Barrera
Size: 14 feet wide, 14 feet high



NAPERVILLE SUN

Cantigny works with Mexican cultural center to bring colorful sculptures to Wheaton

By Jeff Banowitz
Naperville Sun • May 18, 2022 at 1:48 pm



Alejandro Camacho Barrera and Perla Miriam Salgado Zamorano work to assemble their alebrijes sculptures at Cantig (Cantigny Park)



Listen to this article

GO

AGENDA

Top 20 reasons to fill up your calendar this summer

By KRIS VIRE



> FANTASTIC BEASTS

Mexican artists created dozens of chimeras for *Alebrijes: Creatures of a Dream World*, an outdoor sculpture exhibition at Wheaton's Cantigny Park celebrating the mythical hybrids associated with the Day of the Dead. *June 1–Oct. 30. cantigny.org*

> ANCESTRAL LINES

In the evening-length program *Rejoinder* at Links Hall, experimental company Dropshift Dance presents new movement work inspired by its dancers' family histories. *June 3–4. dropshiftdance.com*

> YOUR ART'S DESIRE

Marking the rebranding of the Cleve Carney Art Gallery as the Cleve Carney Museum of Art, *Hooking Up* shows pieces from the institution's permanent collection—including works by artists from Rembrandt to Kehinde Wiley—alongside those by contemporary Chicago artists. *June 4–Aug. 7. theccma.org*



> STABLE CONDITION

After winning the Grulke Prize, awarded to developing acts breaking creative ground, at this year's South by Southwest, teenage rock trio *Horsegirl* celebrates the release of *Versions of Modern Performance*, its debut album for Matador, on a bill with other young local bands at Thalia Hall. *June 5. thaliahallchicago.com*

> MAKE 'EM SQUIRM

You could sense which sketches on the recent season of *Saturday Night Live* came from the brain of new-cast member Sarah Sherman: They were the weirdest ones. The former host of local showcase Helltrap Nightmare, the outré comedian (a.k.a. Sarah Squirm) comes home for four shows at Sleeping Village. *June 9–10. sleeping-village.com*



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> MIDSOMMAR LOVIN'

The ne plus ultra of Chicago street fests, *Andersonville Midsommarfest* has been a neighborhood staple since the 1960s. The Swedish-ish celebration returns after a two-year hiatus with local entertainers on five stages along Clark Street. *June 10–12. andersonville.org*



> TASTE OF PUERTO RICO

The 43rd annual *Puerto Rican Day People's Parade* marches down Paseo Boricua, the half-mile stretch of Division Street in Humboldt Park bookended by soon-to-be-landmarked Puerto Rican flag sculptures. *June 11. puertoricantfest.com*

> GOOD GRIEF

In Canadian composer and playwright Britta Johnson's musical *Life After*, a teenager struggles to reckon with the loss of her father. The Goodman Theatre mounts the Chicago premiere of the work, which won six of Toronto's Dora Awards in its original staging. *June 11–July 17. goodmantheatre.org*

Wherever I'm At



> THE WORDY CITY

More than 160 contemporary poets and artists sing odes to our city in the pages of *Wherever I'm At: An Anthology of Chicago Poetry*, newly published by the Chicago Literary Hall of Fame. You might be able to nab some signatures at the book launch party at the Reva and David Logan Center for the Arts. *June 13. chicagoliteraryhof.org*

> SUMMER BEATS

Quench your thirst for hip-hop at the *Lyrical Lemonade Summer Smash*. The top-tier fest brings more than 60 artists to three stages in Douglass Park; this year's headliners include Post Malone, Playboi Carti, and a joint set by Young Thug and Gunna. *June 17–19. thesummersmash.com*

Governor JB Pritzker ✓
29 Julai 2022 · 🌐

Cantigny Park is an Illinois gem — exemplifying the intersection of community, culture, history, and sustainability.

The scenic gardens and grounds host hundreds of thousands of visitors every year that come to experience the natural wonders, museum, and this outdoor art exhibit.

This stunning parkwide exhibit titled "Alebrijes: Creatures of a Dream World" was created by six artists from Mexico City and it's a celebration of Illinois' cultural diversity. That's why it's so deserving of the Tourism Attraction and Festivals Grant Program.

Our tourism industry is the best of the best and we've taken great strides in our recovery from the effects of the pandemic. Today we take another step with an additional \$15 million in funding to support tourism across the state and unite our communities.



👍❤️ 700

136 komen 28 Perkongsian



ECONOMIC IMPACT

According to the *DuPage Convention & Visitors Bureau* —

\$500k exhibit generated:

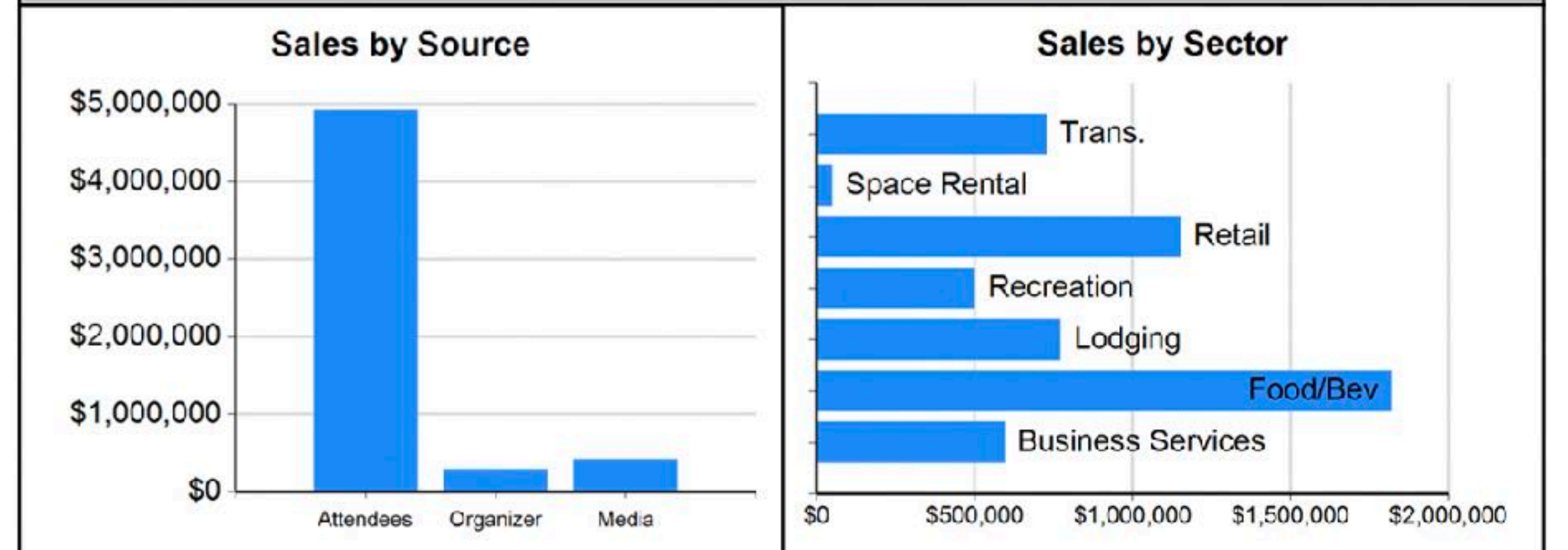
- \$5.6 million (direct sales)
- \$9.5 million (indirectly to local economy)

Event Impact Summary

Destination: Dupage Convention & Visitor Bureau

Event Parameters		Key Results	
Event Name:	Alebrijes	Business Sales (Direct):	\$5,626,674
Organization:	DuPage Convention & Visitors Bureau	Business Sales (Total):	\$9,524,912
Event Type:	Performing arts (concerts, theater, dance)	Jobs Supported (Direct):	2,550
Start Date:	10/29/2022	Jobs Supported (Total):	2,952
End Date:	10/31/2022	Local Taxes (Total):	\$112,344
Overnight Attendees:	4000	Net Direct Tax ROI:	\$92,648
Day Attendees:	76000	Estimated Room Demand:	5,738

Direct Business Sales



Industry	Attendees	Organizer	Media/Sponsors	Total
Lodging	\$740,154	\$33,191	\$0	\$773,345
Transportation	\$716,452	\$11,064	\$1,847	\$729,363
Food & Beverage	\$1,803,286	\$18,972	\$0	\$1,822,258
Retail	\$1,155,701	\$0	\$0	\$1,155,701
Recreation	\$501,189	\$0	\$0	\$501,189
Space Rental	\$0	\$43,640	\$5,211	\$48,851
Business Services	\$0	\$185,333	\$410,633	\$595,966
TOTAL	\$4,916,783	\$292,200	\$417,691	\$5,626,674







¡GRACIAS!

THANK YOU:

Co-Chairs McDonald & Vang
Vice Co-Chairs Hussein & Skraba
and members of the
Legacy Finance Committee

*-Aaron Johnson-Ortiz
Executive Director & Founder,
(Neo)Muralismos de México
Minnesota Latino Museum*