

It's (past) time for an African American cultural enterprise district connected by a community land bridge

Minnesota ranks 2nd best place to live in terms of affordability, education, health, safety, economy and quality of life, but 50th for racial disparities. Rondo is one egregious example of that disparity. This vibrant and thriving community was torn apart with the construction of I-94 in the 60s. The loss to the community was staggering. We must **BUILD A BRIDGE TO BETTER**.

MISSION

ReConnect Rondo is driving equitable development success by leading a restorative movement in Minnesota. Our mission is to lead the effort to revitalize the Rondo community with a land bridge that reconnects Rondo and reignites a vibrant African American cultural enterprise district in Saint Paul.

Land bridge length **2,600-3,200 linear feet**

"We will do this work through the lens of One Minnesota, because we know that when Mankato thrives, Moorhead thrives. When Rondo thrives, the Range thrives."—Minnesota Governor Tim Walz

POTENTIAL IS GREAT

A restorative land bridge in Rondo will yield:



468 - 576
new housing units



1000+
new residents



1,304 - 1,872
new permanent &
construction related jobs



87,750 -
108,000
square feet



29,250 -
36,000
square feet



\$3.8 million -
\$4.2 million
annually

WRONG IS WRONG

The development of I-94 cost:

- Loss of 700 homes (\$35M intergenerational loss)
- \$35M = 4,800 college degrees at U of M (1980)
- Loss of 61% of Rondo residents
- Loss of 48% of Rondo homeowners
- \$157.5M home equity value loss
- Inadequate compensation



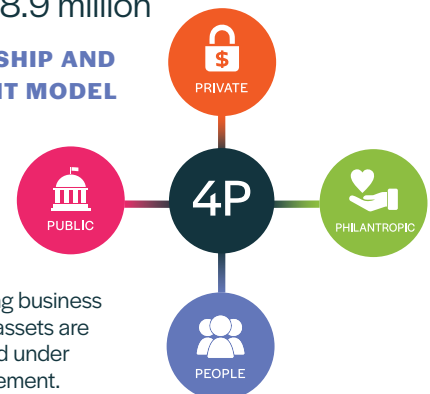
Source: Rondo Past Prosperity Study

SUPPORT IS NEEDED

ReConnect Rondo is a collaborative organization built on the strength of community partners, such as the Rondo Roundtable and policy leaders. Funding needs include:

- Pre-development costs—\$6.2 million annually
- Total capital costs—\$458.9 million

A COMMUNITY OWNERSHIP AND PROJECT DEVELOPMENT MODEL



The 4P model is a self-sustaining business and financing structure where assets are placed, leveraged and managed under a collective impact equity agreement.

Source: Rondo Land Bridge Feasibility Study

To make your mark in Minnesota, become part of this restorative movement. To learn more about revitalizing the Rondo community with a land bridge that reconnects Rondo and reignites a vibrant African American cultural enterprise district, visit reconnectrondo.com or contact info@reconnectrondo.com