

# Duluth Spirit Mountain Tourism Industry Infrastructure

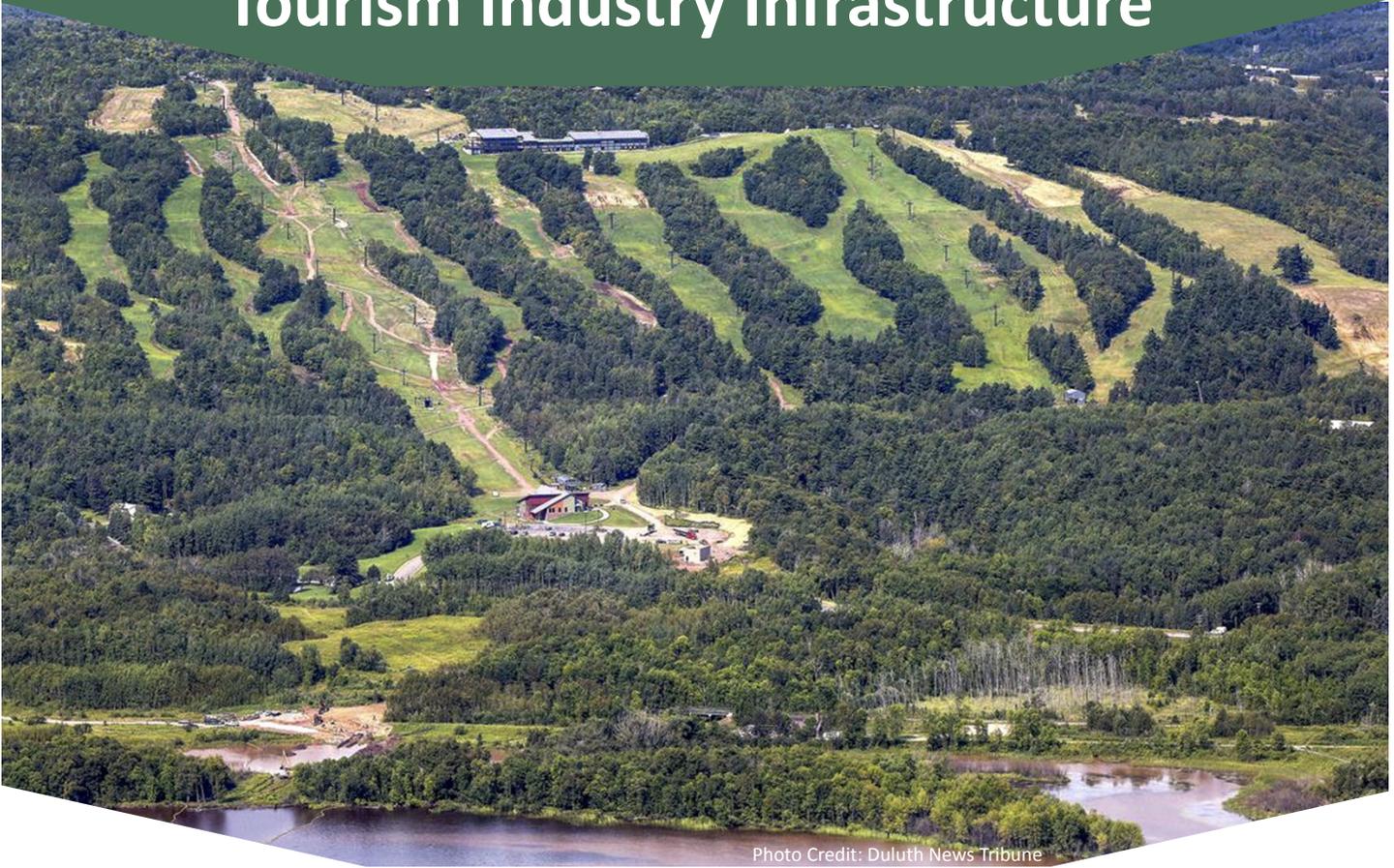


Photo Credit: Duluth News Tribune

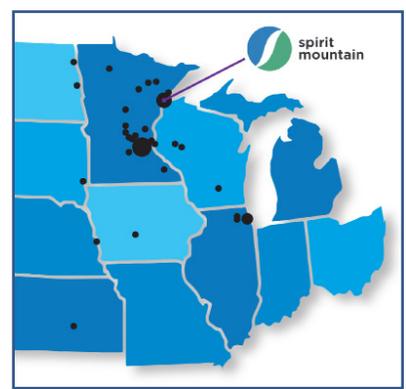
## Spirit Mountain Recreation Area Overview:

- Created by the legislature in 1973 to provide year-round outdoor recreation, bolster the regional economy, and protect natural resources.
- Nearly 2,000-acre facility hosts 250,000 visitors per year to ski, board, bike, hike, camp, dine, snowmobile, explore the Adventure Park, attend weddings and events, listen to music and more.

## A Destination for All of Minnesota and the Midwest

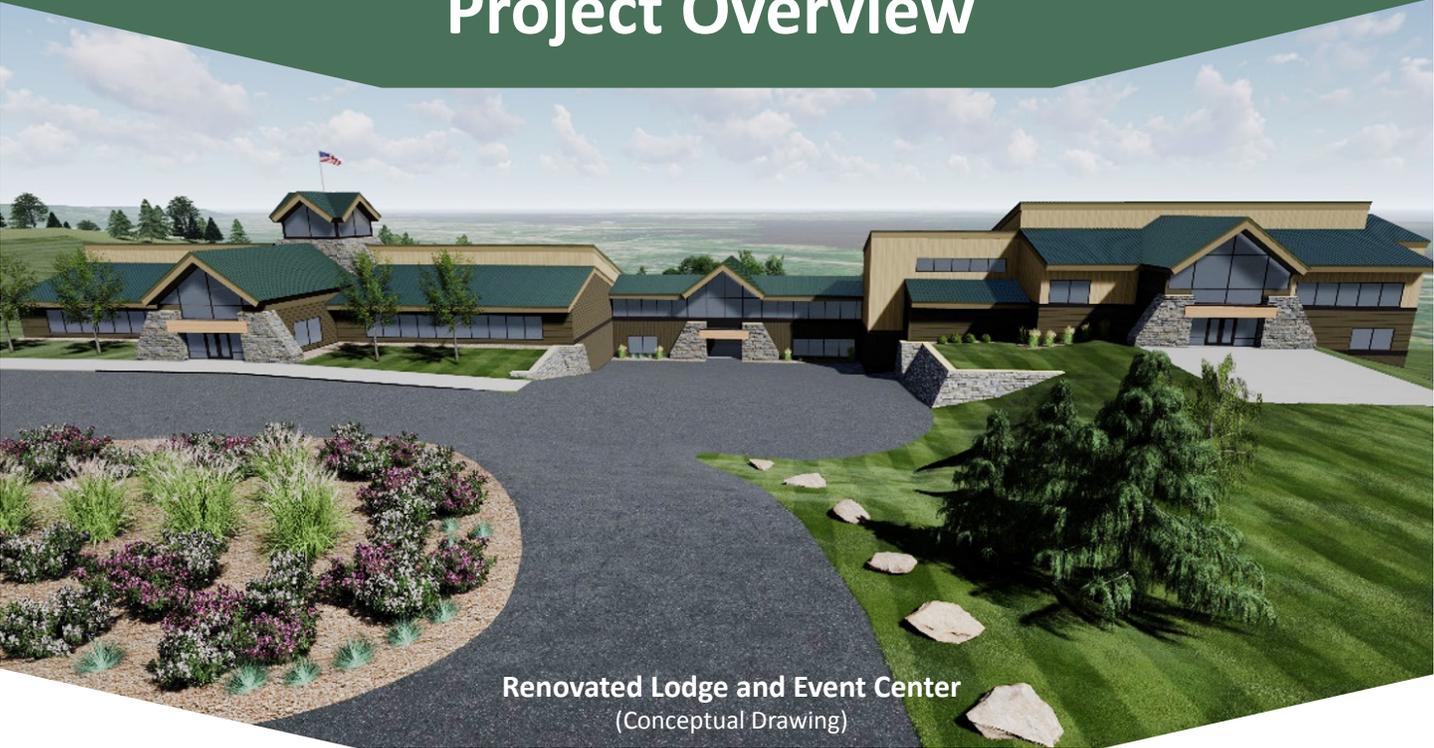
*Visitor Origin	% of Spirit Visitors (Approx)
Duluth	20%
Other Minnesota	65%
Other States	15%

\*For the period Fall 2020 to Fall 2021



Top 50 residences of 2021 Spirit visitors

# The Duluth Spirit Mountain Project Overview



**Renovated Lodge and Event Center**  
(Conceptual Drawing)

- Replace or renew original 1970s infrastructure including main lodge, ski lifts and campground.
- Renew and expand Adventure Park.
- Upgrade on-mountain snowmaking and lighting systems and expand to cross-country ski trails.

## Proposed State Bonding Project

**Project Budget: \$24 million**

Requested State Investment: \$12 Million

Local Government Investment: \$12 Million

Projected Economic Impact		
	Current	Expected (Post-Investment)
Annual Economic Impact	\$22.4 million	\$39.9 million
Jobs Created	301 FTE	506 FTE



# Capital Improvement Plan

## \$24 Million Spirit Mountain Capital Investment Plan

Main Lodge Renovation	\$11.8m
Lift Replacment and Renewal	\$3.6m
Adventure Park Renewal and Expansion	\$1.9m
Snowmaking System Renewal and Expansion	\$1.2m
LED Lighting Conversion	\$1.0m
Campground Renewal	\$.6m
General Maintenance	\$.9m
Design and Contingency	\$3.0m
<b>Total</b>	<b>\$24 Million</b>

## A Destination At Risk

Spirit Infrastructure	Year Constructed Age
Summit Chairlift	1974/47 Years
Double Jaw Chairlift	1974/47 Years
Gandy Chairlift	1976/35 Years
Main Lodge	1974/47 Years
Campground	1974/47 Years

