



GREENSEAM[®]

Monday, February 17, 2025

Minnesota House of Representatives

Agriculture Finance and Policy Committee

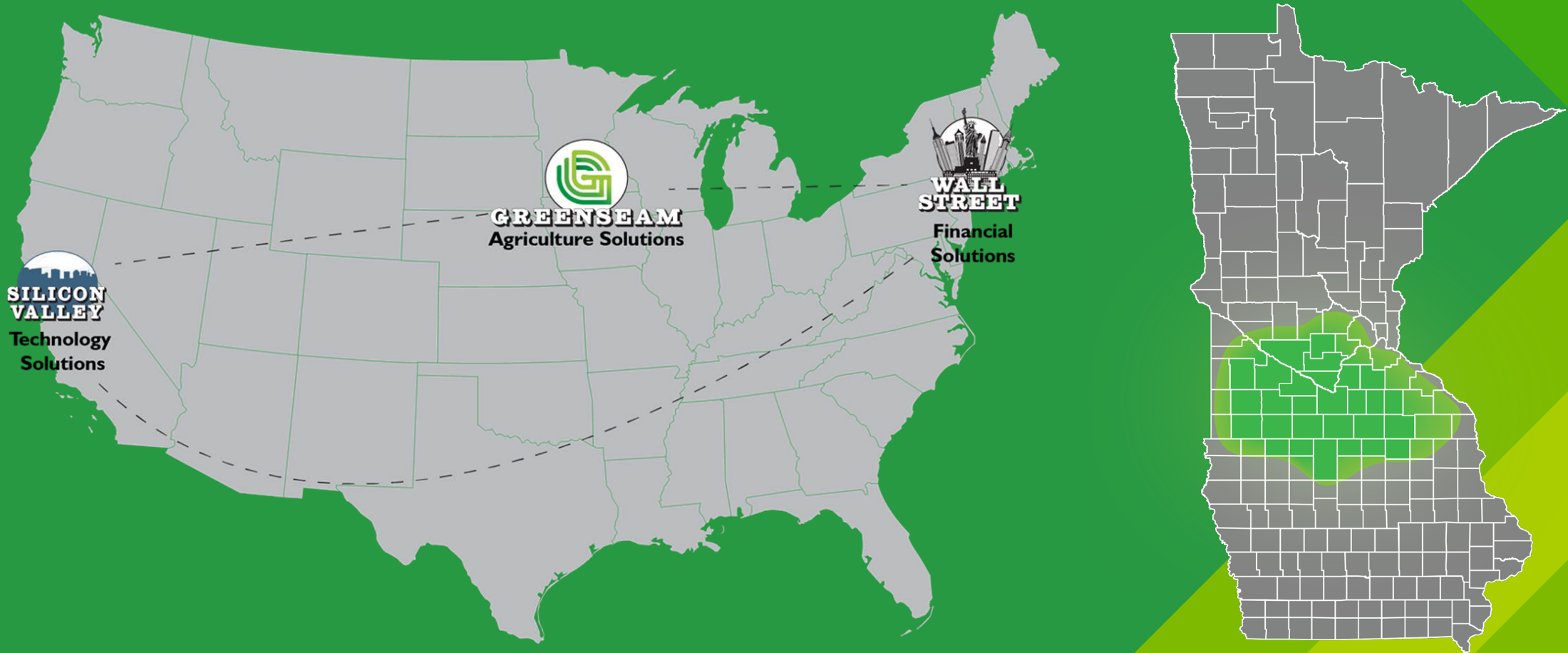
Sam Ziegler, GreenSeam

What is GreenSeam?





Mission: To elevate our region as the world-class food and agribusiness epicenter.

Vision: To shape the future of agriculture, businesses, and communities in the region.



Regional Growth & Awareness





-  16 presentations to community leaders and educators across the region
-  Published the 5th State of Ag Report
-  Launched the **Growing in the GreenSeam Entrepreneur Workshops**
-  45 Businesses & Community Leaders At Global Workforce Opportunities Event



Impactful Collaborations



 Assisted in the **re-employment of 50+ displaced workers** after the closure of Ardent Mills' Mankato location

 Assisted in the expansion of Blumen Acres, resulting in a **40% increase in production**



Talent Development



Served on steering committee for Minnesota State University, Mankato launching the **School of Applied Agriculture, Food, and Natural Resources**

Advocated for the **“2+2” articulation agreement** between Minnesota State University, Mankato & South Central College



By the Numbers



591 Unique Attendees
at GreenSeam Events

195 Recipients
of Business Education

27 Businesses Engaged
Through BRE Program

20+ Partnerships with Regional
Cities & NGOs leveraged

26 Entrepreneurs Given
Technical Assistance

5:1 match of private dollars
to public dollars





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