

# Chapter 94

2024 Regular Session

Subject Ticket Sales

Bill H.F. 1989/S.F. 2003

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## Overview

This act requires disclosures, prohibits certain behaviors, and allows enforcement by the commissioner of commerce relating to operators, ticket resellers, and online ticket marketplaces.

## Summary

Section	Description
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1	<b>[325F.676] Ticket sales.</b>
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**Subd. 1. Definitions.** Defines commissioner, entertainment, Internet domain name, online ticket marketplace, operator, person, place of entertainment, ticket reseller, and URL.

**Subd. 2. Disclosures.** (a) Requires operators, ticket resellers, and online ticket marketplaces to disclose the total cost of a ticket, including fees and charges, in an easily readable and conspicuous manner.

(b) Requires that the disclosure under paragraph (a) not be false or misleading, displayed in a certain manner, and that the price of the ticket will not change after it is first displayed to the person.

(c) Requires ticket resellers and online ticket marketplaces to disclose: who operates the website; that the purchaser is responsible for checking with the place of entertainment for information regarding changes to the event or cancellation; and the refund policy of the ticket reseller or online ticket marketplace.

(d) Requires a ticket reseller or online ticket marketplace to provide proof of purchase within 24 hours which contains that the purchaser is responsible for checking with the place of entertainment for information regarding changes to the event or cancellation and the refund policy of the ticket reseller or online ticket marketplace.

**Section Description**

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(e) Prohibits an online ticket marketplace from using text or images on its website that are substantially similar to those of an operator or place of entertainment without permission. This paragraph does not prohibit an online ticket marketplace from using text containing the name of a place of entertainment or an event. This paragraph does not prohibit an online ticket marketplace from providing information or images identifying the specific seat or area the purchaser will occupy.

(f) The obligations of paragraphs (a) to (d) do not apply to a person unless they are engaged in annual aggregate transactions greater than or equal to \$5,000.

**Subd. 3. Prohibition.** (a) Prohibits a ticket reseller and online ticket marketplace from reselling more than one copy of a ticket, employing a person to wait in line to purchase tickets for the purpose of reselling if that practice is prohibited by the place of entertainment, selling a ticket without first informing the purchaser of the place of entertainment and seat assignment, selling a ticket without an assigned seat without first informing the purchaser of the general admission area, and advertising or selling tickets before the ticket has been made available to the public without permission from the place of entertainment and possession of the ticket.

(b) Prohibits an operator, ticket reseller, or online ticket marketplace from using an Internet domain name that contains the name of the place of entertainment, name of the event or performer, or anything substantially similar, without permission from the place of entertainment, event, or performer.

(c) Prohibits a person from circumventing security processes to purchase tickets on the Internet or disguise their identity for the purpose of purchasing more than the maximum number of tickets allowed for purchase per person.

(d) Prohibits a person from selling a ticket in violation of paragraph (c) if the person participated in or had the ability to control the conduct prohibited in paragraph (c) or knew that the ticket was acquired in violation of paragraph (c).

(e) Prohibits an operator, ticket reseller, or online ticket marketplace from selling a ticket if the ticket is not in their possession or constructive possession or they do not have a written contract with the place of entertainment to obtain the ticket.

(f) Pursuant to United States Code, title 15, section 45c, circumvention of a security measure used by an online ticket marketplace to enforce ticketing purchase limits or maintain the integrating of purchasing order rules is prohibited.

**Section** **Description**

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**Subd. 4. Commissioner data requests; data practices.** Upon request of the commissioner, an online ticket marketplace must disclose information about the technology methods used in an alleged violation of subdivision 3, paragraph (f). These data are civil investigation data under section 13.39, and the commissioner may share with the attorney general any not public data received under this subdivision.

**Subd. 5. Enforcement.** The commissioner may enforce this section under section 45.027.

**Effective date.** This section is effective January 1, 2025, and applies to tickets sold on or after that date.



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