

HOUSE RESEARCH

Bill Summary

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Subject: Community destination sign program

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Overview

This bill directs MnDOT to establish a community destination sign program and specifies various requirements for the program.

Section

- 1** **[160.75] Community destination sign program.** Establishes a new trunk highway road sign program for wayfinding to retail services.
 - Subd. 1. Definition.** Defines “general retail services.”
 - Subd. 2. Program established.** Directs MnDOT to create a new signing program, including development of applications, criteria, and cost responsibilities.
 - Subd. 3. Eligibility.** Establishes types of destinations that are eligible for signage, which consist of (1) minor traffic generators, and (2) retail services that are identified in a MnDOT approved city wayfinding program.
 - Subd. 4. Design.** Sets requirements on the design of the signs, including allowing for logos of the destinations and up to five attractions or destinations.
- 2** **Advertising device.** Modifies the definition of “advertising device” in the chapter on advertising along trunk highways, which has the effect of allowing for advertising on signs that are part of the community destination sign program established in section 1.
- 3** **Community destination sign program.** Directs MnDOT to update, by December 1, 2014, one of its traffic manuals with the new community destination sign program.